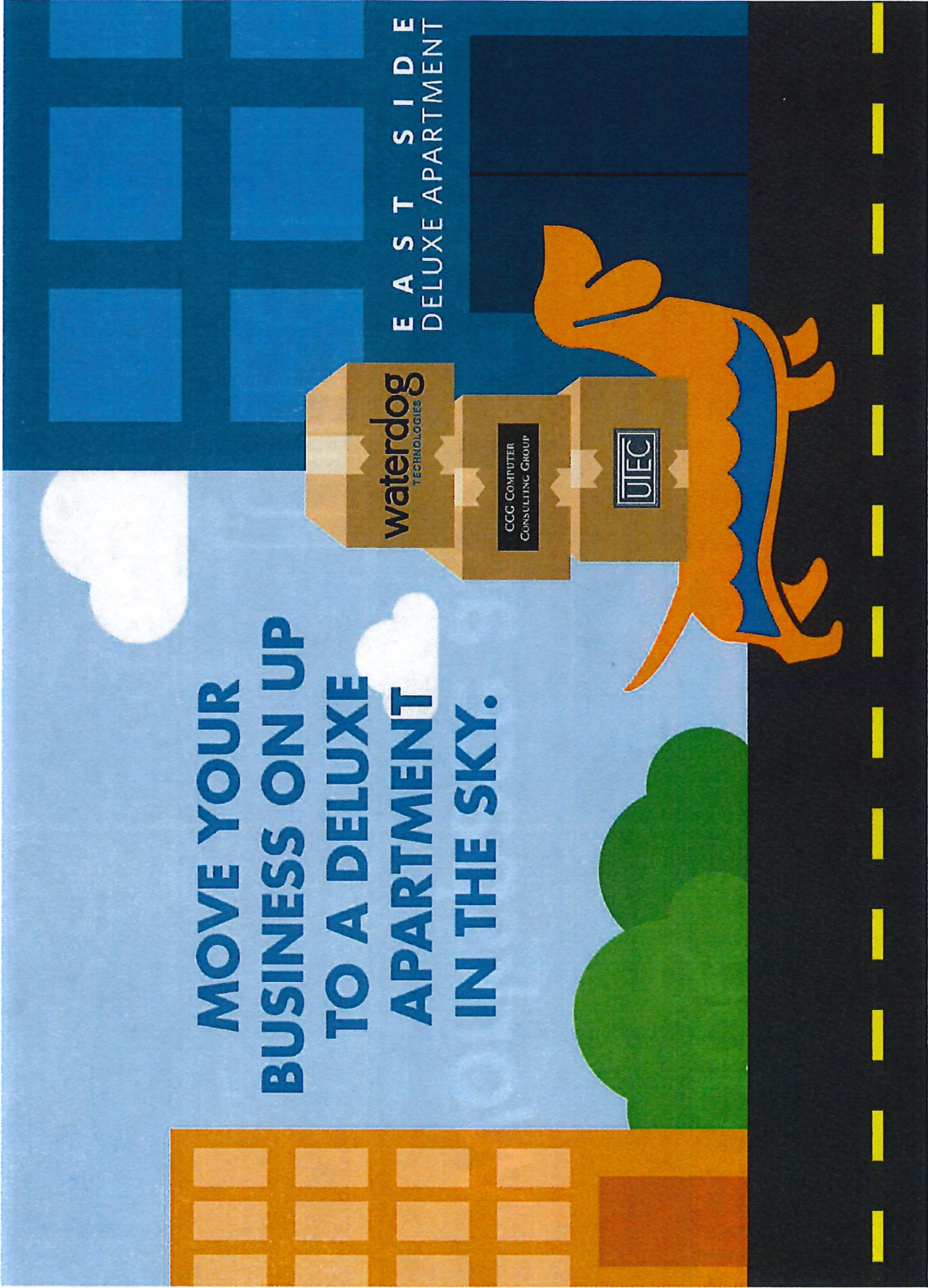


**MOVE YOUR  
BUSINESS ON UP  
TO A DELUXE  
APARTMENT  
IN THE SKY.**



**E A S T S I D E  
DELUXE APARTMENT**

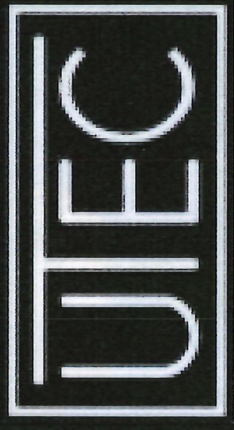




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# Workspace as a Service



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# The Underdog becomes the Waterdog!

## Crash Lowe, Alpha Dog at Waterdog Technologies

### Experience

- 17 years in the technology space
- 10 years working with “as a Service” model products
- 9 years as a Security Consultant
- Specialist at helping businesses adapt and thrive in changing and emerging markets

### Goals

- Set partners up for success
- Disrupt the current MSP, Service Provider and On-Premise models to make room for stronger MRR strategies
- Employ the best sales and support teams possible who are passionate and knowledgeable about what they do
- Create an environment where everyone is making money and having some fun



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# Every team needs a good conscience!

Pat Bierly, Guide Dog at Waterdog Technologies

## Experience

- 11 Years helping businesses grow through updated technology and best practice adaptation
- 3 Years in technology and "as a Service" Solutions
- 6 Years experience working with state, local, and federal government agencies



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# WATERDOG'S VALUE

**Laser focused on Workspace as a Service**

It is what we do all day, every day

**Personalized team**

From design to deployment

**Cracked the code**

We have the secret sauce to set you up for success





# So why Workspace as a Service?

## REDUCE IT COSTS

Significantly reduce operational costs and cut capital expenditures by eliminating on-site servers, software, and maintenance. The Cloud Workspace can also extend the life of your current workstation investments.

## WORK FROM ANYWHERE

The Cloud Workspace gives users secure, high-performance access to company applications and data from any internet-connected device. Enhance productivity by allowing employees to work from home or on the road.

## ELIMINATE COMPLEX SECURITY CHALLENGES

Information security is no longer an option; it's imperative. But you don't need to be an expert. Let the Cloud Workspace platform address complex data privacy and other security requirements so you can focus on building your business.

## INCREASE PRODUCTIVITY, REDUCE EXPENSES

Customized Cloud Workspace environments for you to control your business applications and data with secure access for all your employees from anywhere, from any device, via any public or private internet connection. The Cloud Workspace is your virtual office wherever you and your staff are.



# Workspace as a Service Market Drivers

## Macro Drivers

- **BYOD revolution**

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- **Cybersecurity threats**

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- **Distributed organizations**

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- **Consumerization of IT**



# **Workspace as a Service Market Drivers**

## **Technology Enablers**

- **Ubiquitous connectivity**

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- **Improved streaming**

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- **Smart phones and tablets**

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- **Virtualization**



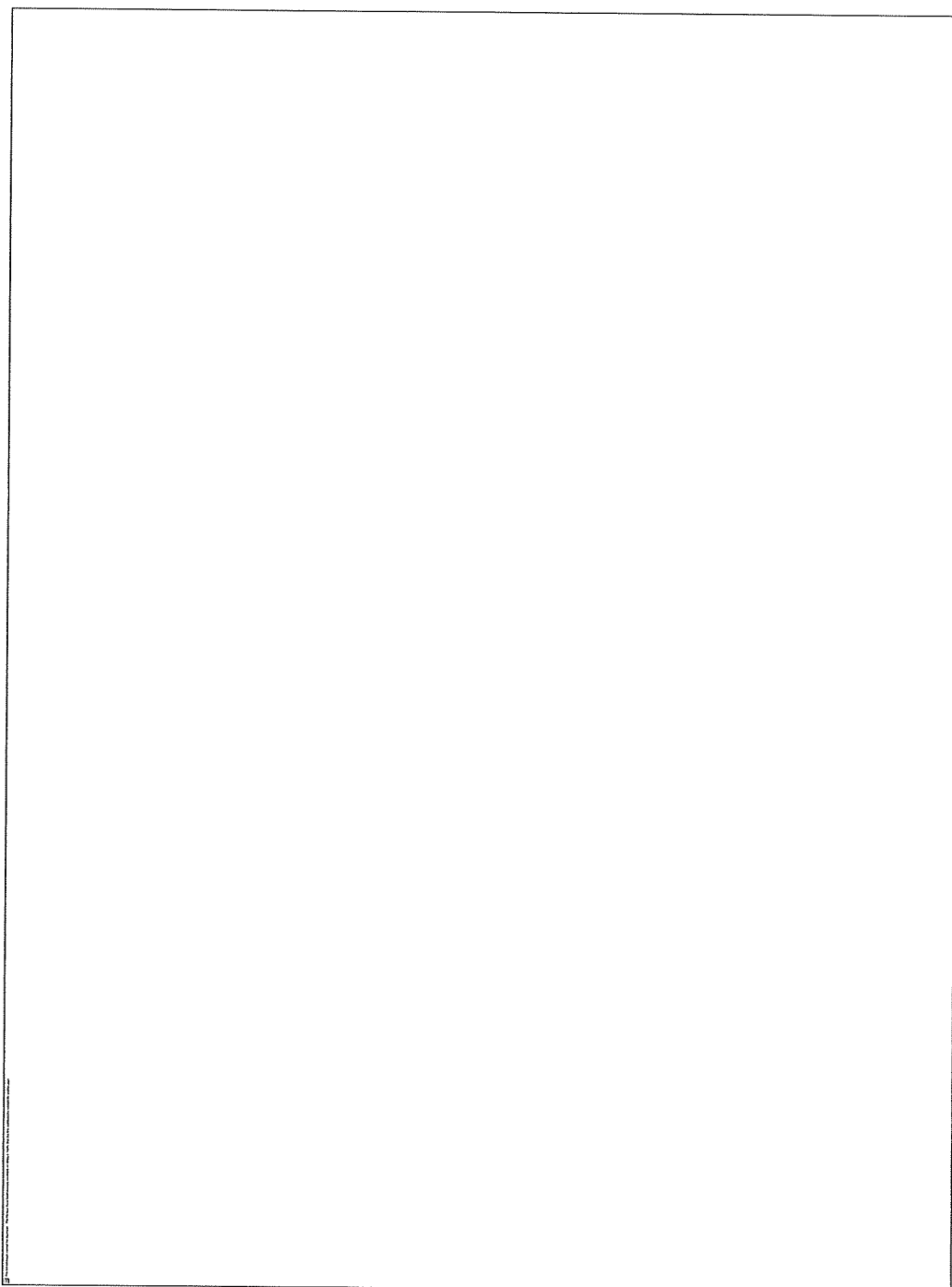
# So how does it work?

## FEATURES

- Easy and fast customizable workspace environments
- Integration of applications & data
- Access to 1000+ world class applications
- Management of unlimited applications
- Secure data storage
- Back-up & disaster recovery
- Technical support 24x7x365
- Customized Security & directory permissions

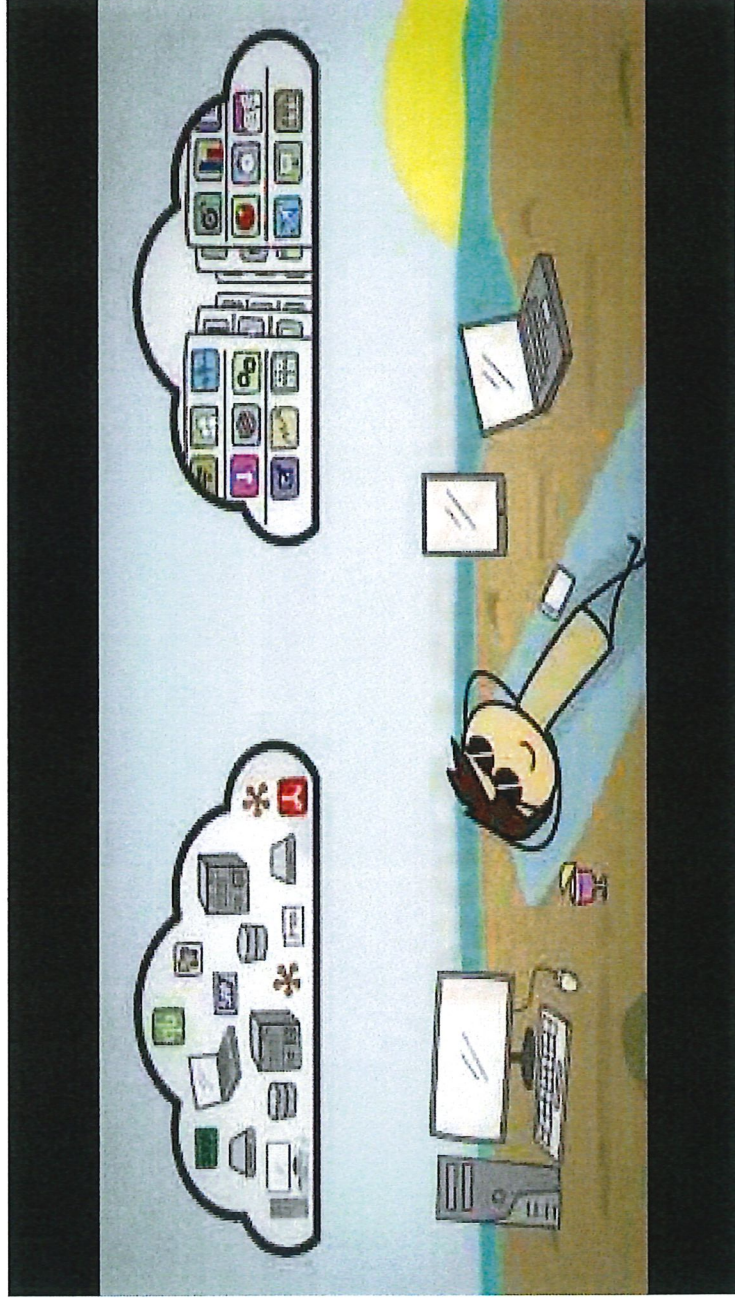
## BENEFITS

- Reduce operating expenses
- Eliminate capital expenditures
- Increase employee productivity
- Anywhere, any device connectivity
- Protect your data
- Refocus IT resources on strategic initiatives
- Predictable monthly expense





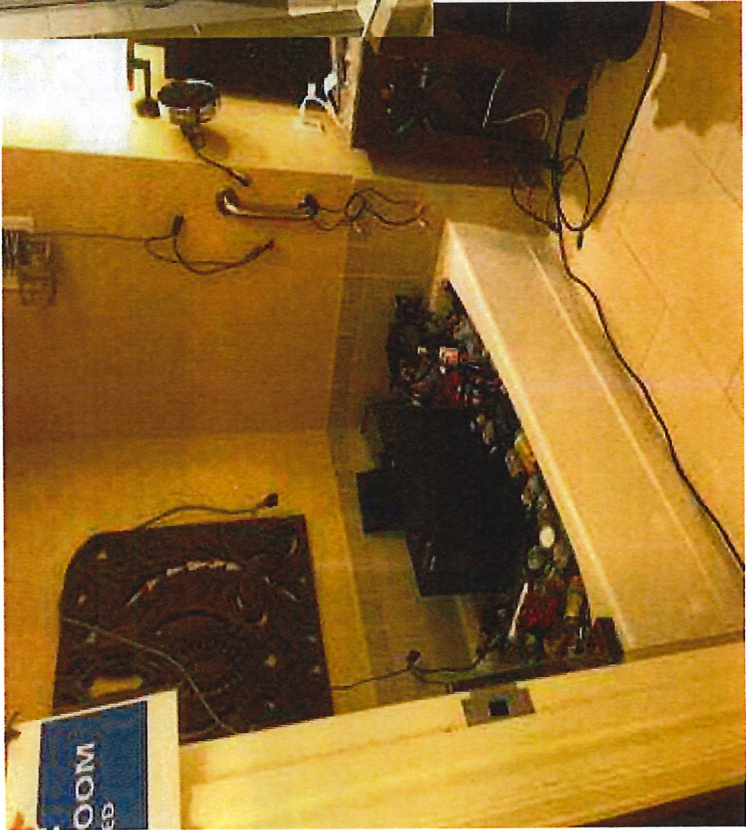
Let's see it in action!



[www.ccg-nc.com](http://www.ccg-nc.com)

**More reasons?**

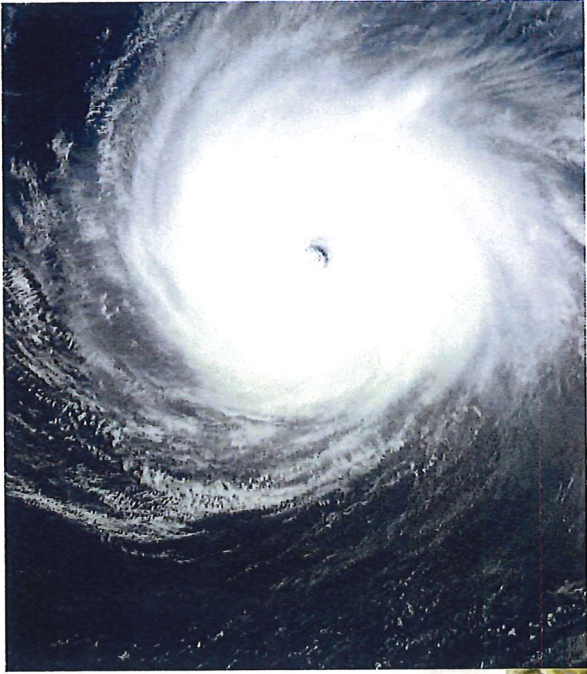






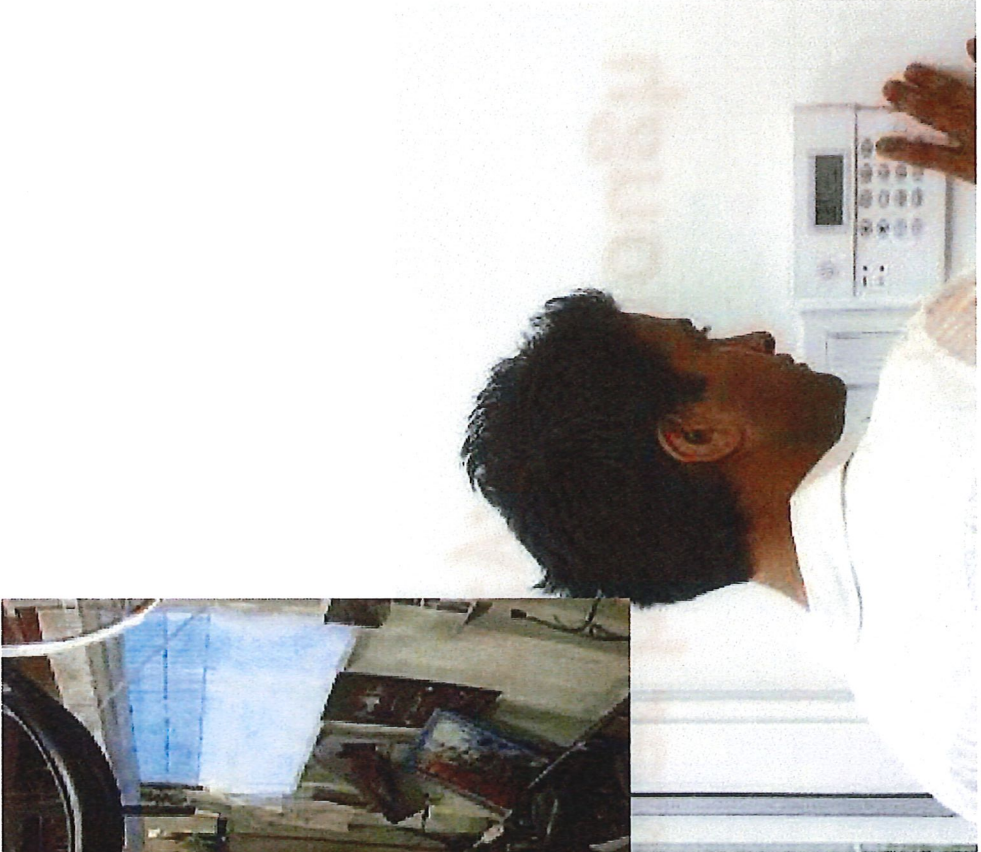






**Weather or natural disaster? Work  
remote without the worry of  
lost/damaged equipment.**





**You can never have enough  
security.**

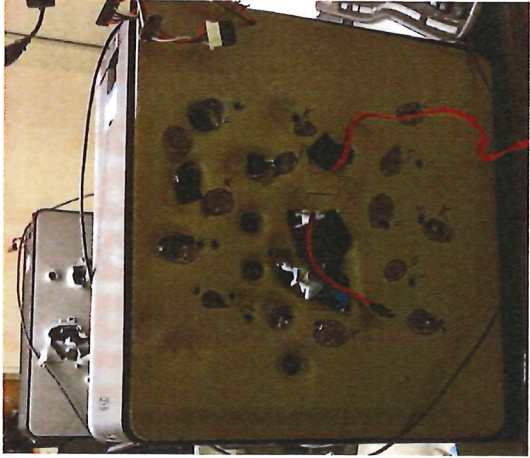




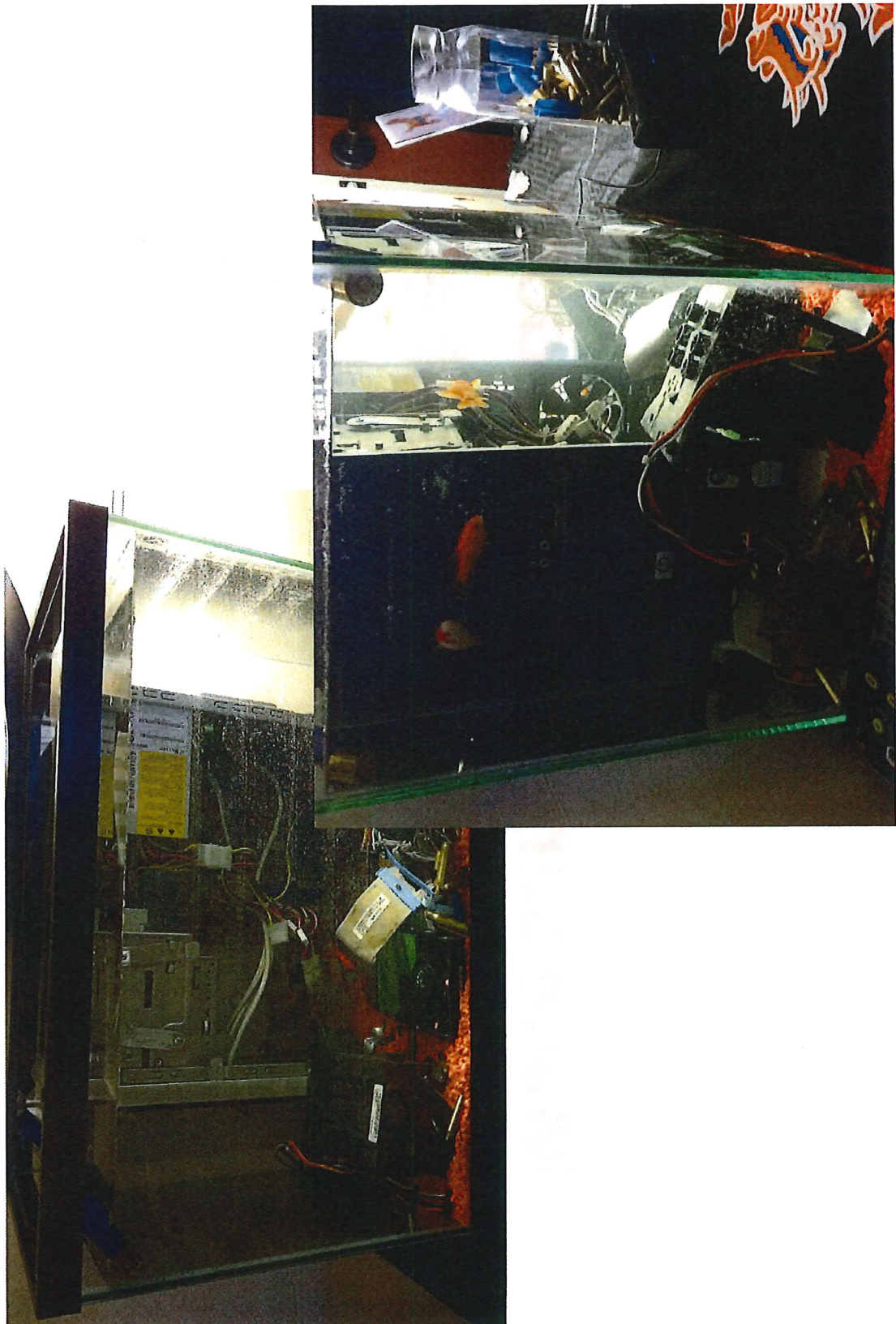




**Even if these happy employees  
don't work out, they can't hurt  
your infrastructure**







**Make sure your data doesn't sleep  
with the fishes**



## What does this technology mean for you?

- A move from CAPEX to OPEX
- The strongest and most robust security available on the market
- All of your compliancy boxes checked
- Access to your workspace from anywhere and any device
- Better management of your disbursed workforce
- Scalability as you grow or contract
- Your MSP or IT Staff will be able to give even better service and support



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# Strategic Partnership with



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